



Publishing Requirements for Industry Standard Metadata

Version 3.1

PRISM Crafts Metadata Specification

March 5, 2015



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1 STATUS

1.1 Document Status

The status of this document is:

| | | |
|---|-----------------------------|------------|
| ✓ | Released for Public Comment | 12/20/2014 |
| ✓ | Released | 03/05/2015 |
| | | |

1.2 Document Location

The location of this document [PRISMCMS] is:

1 http://www.prismstandard.org/specifications/3.1/PRISM_Crafts_Metadata_3.1.pdf

Or http://www.prismstandard.org/specifications/3.1/PRISM_Crafts_Metadata_3.1.htm

1.3 Version History

| Version Number | Release Date | Editor | Description |
|----------------|--------------|---------|----------------------------|
| 3.1 Draft | 12/20/2014 | Kennedy | First Public Working Draft |
| 3.1 Final | 03/05/2015 | Kennedy | Release V3.1 |
| | | | |

2 PRISM DOCUMENTATION STRUCTURE

PRISM is described in a set of formal, modularized documents that, taken together, represent “the PRISM Specification”. Together these documents comprise the PRISM Documentation Package.

2.1 Normative and Non-normative Section

Documents in the PRISM documentation package may contain both normative and non-normative material; normative material describes element names, attributes, formats, and the contents of elements that is required in order for content or systems to comply with the PRISM specification. Non-normative material explains, expands on, or clarifies the normative material, but it does not represent requirements for compliance. Normative material in the PRISM documentation package is explicitly identified as such; any material not identified as normative can be assumed to be non-normative.

2.2 Requirement Wording Note

- The key words "MUST," "MUST NOT," "REQUIRED," "SHALL," "SHALL NOT," "SHOULD," "SHOULD NOT," "RECOMMENDED," "MAY," and "OPTIONAL" in this document are to be interpreted as described in [RFC-2119]. The PRISM Specification also uses the normative term, “STRONGLY ENCOURAGES,” which should be understood as a requirement equivalent to “MUST” in all but the most extraordinary circumstances.

Capitalization is significant; lower-case uses of the key words are intended to be interpreted in their normal, informal, English language way.

2.3 The PRISM Documentation Package

The PRISM Documentation Package consists of:

2.3.1 General Documents

This is a set of general or overview documents that apply to the PRISM Specification.

| Document | Description |
|---|--|
| PRISM Introduction [PRISMINT] http://www.prismstandard.org/specifications/3.0/PRISM_introduction_3.0.pdf or http://www.prismstandard.org/specifications/3.0/PRISM_introduction_3.0.htm | Overview, background, purpose and scope of PRISM; examples; contains no normative material. |
| PRISM Compliance [PRISMCOMP] http://www.prismstandard.org/specifications/3.0/PRISM_compliance_3.0.pdf or http://www.prismstandard.org/specifications/3.0/PRISM_compliance_3.0.htm | Describes three profiles of PRISM compliance for content and systems; includes normative material. |

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2.3.2 PRISM Metadata Specifications

This is the set of documents that outline the prism metadata fields and values by PRISM metadata category. PRISM has modularized its metadata specification by namespace so users may pick those modules that meet their unique business requirements without having to implement the entire PRISM specification.

| Document | Description |
|--|---|
| <p><u>PRISM Advertising Metadata Specification</u> [PRISMADMS] http://www.prismstandard.org/specifications/3.0/PRISM_Advertising_Metadata_3.0.pdf or http://www.prismstandard.org/specifications/3.0/PRISM_Advertising_Metadata_3.0.htm</p> | Describes advertising metadata elements including those drawn from AdSMML, GWG and Ad-ID; includes normative material. |
| <p><u>The PRISM Basic Metadata Specification</u> [PRISMBMS] http://www.prismstandard.org/specifications/3.0/PRISM_Basic_Metadata_3.0.pdf or http://www.prismstandard.org/specifications/3.0/PRISM_Basic_Metadata_3.0.htm</p> | Describes the basic metadata elements contained in the PRISM namespace to describe article content; includes normative material. |
| <p><u>The PRISM Contract Management Metadata Specification</u> [PRISMCMMS] http://www.prismstandard.org/specifications/3.1/PRISM_Contracts_Metadata_3.1.pdf or http://www.prismstandard.org/specifications/3.1/PRISM_Contracts_Metadata_3.1.htm</p> | Describes metadata elements from the PRISM Contract Management Metadata (pccm:) namespace that are used to describe contracts and legal documents. |
| <p><u>The PRISM Crafts Metadata Specification</u> [PRISMCMMS] http://www.prismstandard.org/specifications/3.1/PRISM_Crafts_Metadata_3.1.pdf or http://www.prismstandard.org/specifications/3.1/PRISM_Crafts_Metadata_3.1.htm</p> | Describes the metadata elements contained in the PRISM Crafts Metadata Namespace (pcm:). Includes normative material. |
| <p><u>The PRISM Subset of Dublin Core Metadata Specification</u> [PRISMDCMS] http://www.prismstandard.org/specifications/3.0/PRISM_Dublin_Core_Metadata_3.0.pdf or http://www.prismstandard.org/specifications/3.0/PRISM_Dublin_Core_Metadata_3.0.htm</p> | Describes the metadata elements from the Dublin Core namespace that are included in PRISM; includes normative material. |
| <p><u>The PRISM Image Metadata Specification</u> [PRISMIMS] http://www.prismstandard.org/specifications/3.0/PRISM_Image_Metadata_Specification_3.0.pdf or http://www.prismstandard.org/specifications/3.0/PRISM_Image_Metadata_Specification_3.0.htm</p> | Describes the metadata elements contained in the PRISM Metadata for Images Namespace and other related image namespaces, includes normative material. |
| <p><u>The PRISM Recipe Metadata Specification</u> [PRISMRMS] http://www.prismstandard.org/specifications/3.0/PRISM_Recipe_Metadata_3.0.pdf or http://www.prismstandard.org/specifications/3.0/PRISM_Recipe_Metadata_3.0.htm</p> | Describes the metadata elements contained in the PRISM Recipe Metadata Namespace (prm:). Includes normative material. |

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| Document | Description |
|---|---|
| The PRISM Rights Summary Metadata Specification [PRISMRSMS] http://www.prismstandard.org/specifications/3.1/PRISM_Rights_Summary_Metadata_3.1.pdf or http://www.prismstandard.org/specifications/3.1/PRISM_Rights_Summary_Metadata_3.1.htm | Describes the metadata elements contained in the PRISM Rights Summary Metadata Namespace (prsm:). Includes normative material. |
| The PRISM Usage Rights Metadata Specification [PRISMURMS] http://www.prismstandard.org/specifications/3.0/PRISM_Usage_Rights_Metadata_3.0.pdf or http://www.prismstandard.org/specifications/3.0/PRISM_Usage_Rights_Metadata_3.0.htm | Describes the metadata elements contained in the PRISM Usage Rights Namespace; includes normative material. This namespace will supersede elements in both the prism: and prl: namespaces in version 3.0 of the specification. Some elements from PUR are referenced from the newer, more comprehensive PRISM Rights Summary Metadata Specification [PRISMRSMS]. |

2.3.3 PRISM Aggregator Message Markup Specification

This module documents the PRISM Markup Elements and Attributes for use with the PRISM Aggregator Message. The PAM Message is currently Version 2.2.

| Document | Description |
|---|--|
| The PRISM PAM Markup Specification [PRISMPAMMS] http://www.prismstandard.org/specifications/2.2/PAM_Markup_2.2.pdf or http://www.prismstandard.org/specifications/2.2/PAM_Markup_2.2.htm | Describes the XML elements and attributes used to encode the PRISM Aggregator Message from both the pam: and pim: namespaces; includes normative material. |

2.3.4 PRISM Inline Markup Specification

This module documents the PRISM Inline Markup Elements and Attributes for use with the PRISM Aggregator Message.

| Document | Description |
|--|--|
| The PRISM Inline Markup Specification [PRISMIMS] http://www.prismstandard.org/specifications/3.0/PRISM_PIM_Markup_Specification_2.2.pdf or http://www.prismstandard.org/specifications/3.0/PRISM_PIM_Markup_Specification_2.2.htm | Describes the XML elements used to encode the inline markup for the PRISM Aggregator Message. Includes normative material. |

2.3.5 PRISM Aggregator Message Web Content Markup Specification

This module documents the PRISM Markup Elements and Attributes for use with the PRISM Aggregator Message for Web content.

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| Document | Description |
|--|---|
| The PRISM PAM Markup for Web Content Specification [PRISMPAMWMS] http://www.prismstandard.org/specifications/3.1/pamw_markup_v1.0.pdf or http://www.prismstandard.org/specifications/3.1/pamw_markup_v1.0.htm | Describes the XML elements and attributes used to encode the PRISM Aggregator Message for Web Content. This Specification draws from both the pam: and pim: namespaces and includes normative material. PAMW is used to automate the harvesting of Web Content so that it may be sent to aggregators or stored in a publishers PAM-based content management system. |

2.3.6 PRISM Controlled Vocabulary Specifications

These modules are new with PRISM 3.0. All controlled vocabularies and their terms are documented in this publication set.

| Document | Description |
|--|--|
| The PRISM Controlled Vocabulary Markup Specification [PRISMCVMS] http://www.prismstandard.org/specifications/3.0/PRISM_Controlled_Vocabulary_Markup_3.0.pdf or http://www.prismstandard.org/specifications/3.0/PRISM_Controlled_Vocabulary_Markup_3.0.htm | Describes the metadata fields in the PRISM Controlled Vocabulary Namespace that can be used to describe a controlled vocabulary. Actual PRISM controlled vocabularies are now placed in the PRISM Controlled Vocabularies Specification [PRISMCVS] |
| The PRISM Controlled Vocabularies Specification [PRISMCVS] http://www.prismstandard.org/specifications/3.1/PRISM_CV_Spec_3.1.pdf or http://www.prismstandard.org/specifications/3.1/PRISM_CV_Spec_3.1.htm | The PRISM Controlled Vocabularies for metadata elements in all modules/namespaces are documented in this Specification. |

2.3.7 PRISM Guides

The [Guide to the PRISM Aggregator Message \[PAMGUIDE\]](#) documents the PRISM Aggregator Message (PAM), an XML-based application of PRISM.

The [Guide to the PRISM Aggregator Message for Web Content \[PAMWGUIDE\]](#) documents the PRISM Aggregator Message (PAM), an XML-based application of PRISM.

The [Guide to PRISM Contract Management \[CONTRACTSGUIDE\]](#) documents an XML-based PRISM contract management model. The Guide is accompanied by an XSD that can be used as the basis for developing a contract management system that interfaces with the PRISM Rights Summary to populate ODRL policy statements. Reference [ODRLRSGUIDE]

The [Guide to PRISM Metadata for Images \[IMAGEGUIDE\]](#) documents an XML-based PRISM Profile 1 application for the expression of the structure and use of PRISM Metadata for Images and can be used as the basis for developing an image management system based on PRISM Metadata for Images and for implementing PMI in XML.

The [Guide to PRISM Recipe Metadata and XML Encoding \[RECIPEGUIDE\]](#) documents the XML-based recipe model for developing a recipe database, for tagging a wide variety of recipes in XML and for tagging recipes within a PAM Message.

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The [Guide to PRISM ODRL Rights Summary \[ODRLRSGUIDE\]](#) documents an XML-based PRISM rights summary model designed to populate ODRL policy statements. This model uses fields from both the prs: and pur: namespaces. This model supercedes the PRISM Usage Rights model developed in 2004.

The [Guide to PRISM Usage Rights \[RIGHTSGUIDE\]](#) documents an XML-based PRISM application for the expression of PRISM Usage Rights. The Guide is accompanied by an XSD that can be used as the basis for developing a digital rights management system based on PRISM Usage Rights.

2.3.8 Access to PRISM Documentation

PRISM Guides and Specifications are all publicly and freely available on the PRISM website, www.prismstandard.org.

2.3.9 Access to PRISM Schemas

Standard URLs have been established to access PRISM XSDs and DTDs. All are publicly and freely available on the PRISM website, <http://www.prismstandard.org/schemas/>

2.3.10 PRISM Source Vocabulary Documentation Set

IDEAlliance has developed a series of specifications collectively known as the PRISM Source Vocabulary. The use case for PSV is to encode semantically rich content for transformation and delivery to any platform. This Specification is made up of a modular documentation package that builds on PRISM 3.0 and HTML5. Over time new modules may be added to the documentation package. The documentation package for the PRISM Source Vocabulary Specification Version 1.0 consists of:

| Document | Description |
|---|--|
| PRISM Source Vocabulary Specification Overview [PSVSO] http://www.prismstandard.org/specifications/psv/1.0/PSV_overview.pdf or http://www.prismstandard.org/specifications/psv/1.0/PSV_overview.htm | The Introduction to the PRISM Source Vocabulary provides an introduction and a non-technical overview of the PRISM Source Vocabulary. |
| PRISM Source Vocabulary Specification [PSVS] http://www.prismstandard.org/specifications/psv/1.0/PSV.pdf or http://www.prismstandard.org/specifications/psv/1.0/PSV.htm | The PRISM Source Vocabulary Specification defines semantically rich for source metadata and content markup that can be transformed and served to a wide variety of output devices including eReaders, mobile tablet devices, smart phones and print. |
| PRISM Source Vocabulary Markup Specification [PSVMS] http://www.prismstandard.org/specifications/psv/1.0/PSV_markup.pdf or http://www.prismstandard.org/specifications/psv/1.0/PSV_markup.htm | The PSV Markup Specification documents the XML tags in the PSV namespace that are used to encode XML Source Content. |

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| Document | Description |
|--|--|
| PAM to PSV_Guide [PAMPSVGUIDE] http://www.prismstandard.org/specifications/psv/1.0/PAM_PSV.pdf or http://www.prismstandard.org/specifications/psv/1.0/PAM_PSV.htm | This Guide documents mappings from PAM XML to PSV XML. It is normative only. |

2.4 PSV Content Management Schema

In order to assist implementers develop a PSV-based federated content management solution, an XML Schema (XSD) that can serve as the basis for the design of a PSV content repository has been provided.

Note: The PSV CM schema is not designed for tagging content. It is provided simply to serve as a basis for the design of a content repository. Metadata building blocks from this schema can be combined with HTML5 by publishers who wish to develop a hybrid PSV metadata and content tagging schema.

3 INTRODUCTION

3.1 Purpose and Scope

The purpose of this document is to describe the crafts metadata elements that the PRISM Working Group has defined and included in the pcm: namespace. All of Section 4 of this document is normative.

All the element definitions appear in a uniform format. Each element definition begins with two fields; the Name and the Identifier of the element. The Name is a human-readable string that can be translated into different languages. Also, note that PRISM does NOT require that users be presented with the same labels. The Identifier is a protocol element. It is an XML element type and MUST be given as shown, modulo the normal allowance for variations in the namespace prefix used.

Note: This document describes element models and provides examples for all PRISM profiles. In addition Profile #1 PRISM (well formed XML, with no requirement for RDF), is described in [Guide to the Crafts Metadata V.3.1. \[CRAFTSGUIDE\]](#).

3.2 New in this Version

This is the first version of the PRISM Crafts Metadata Specification.

4 PRISM ELEMENT AND ATTRIBUTE DEFINITIONS

4.1 PRISM Crafts Metadata Namespace

The PRISM specification defines namespaces for each metadata module. The “pcm:” namespace (<http://prismstandard.org/namespaces/crafts/3.1/>) contains crafts elements suitable for a wide range of content publication, licensing, and reuse situations.

The recommended namespace for PRISM is:

xmlns:pcm="http://prismstandard.org/namespaces/crafts/3.1 /

4.2 PRISM Element and Attribute Models

All three PRISM profiles are documented in this section. First Profile #1 is documented. The documentation for the XML only profile includes a field that indicates whether this element is included in the PRISM Aggregator Message. If the element is included in PAM, please refer to Appendix C for more detailed information about the use of the element in the context of the XML PAM message. The elements included in PAM are those elements that publishers plan to send to aggregators for the purpose of aggregation. Not all elements are included in PAM.

PRISM Profile #2 (RDF/XML) is also documented in this section. In combining XML with RDF, there is far greater flexibility in tagging than we are used to when we define XML elements and attributes with an XML DTD. The remainder of this section contains the most likely element/attribute models for PRISM Profile #2 PRISM. Other Profile #2 models are possible based on the interaction between XML and RDF.

PRISM Profile #3 (XMP) is also documented in this section. The documentation concentrates on the property and container values for the XMP field to provides information required to develop an XMP schema to implement PRISM in the XMP environment. Note that XMP can be particularly useful in extending the capability of encoding multimedia objects with PRISM metadata.

4.2.1 pcm:craftCategory

| | |
|------------------|---|
| Name | Craft Category |
| Identifier | pcm:craftCategory |
| Definition | Indicates an organizational category for a craft. This is user defined and there is no formal controlled vocabulary for this field. |
| Comment | |
| Occurrence | Occurs 0 or one time |
| Included in PAM? | Yes |
| Included in PSV? | Yes (V1.1) |
| Profile #1 (XML) | |
| Model #1 | |
| Element Content | String |
| Attributes | |
| Example | <pcm:craftCategory>home décor</pcm:craftCategory> |
| Profile #2 (RDF) | |
| Model #1 | |
| Element Content | URI Reference (empty element) |
| Attributes | Authority Reference (rdf:resource) |
| Model #2 | |
| Element Content | string |

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| | |
|------------------|--|
| Attributes | |
| Examples | Model #1 <pcm:craftCategory rdf:resource="craftCategory.xml/#homeDecor" /> Model #2 <pcm:craftCategory>home décor</pcm:craftCategory> |
| Profile #3 (XMP) | |
| Property Value | Text |

4.2.2 pcm:craftSubcategory

| | |
|------------------|---|
| Name | Craft Subcategory |
| Identifier | pcm:craftSubcategory |
| Definition | Indicates an organizational subcategory for a craft. This is user defined and there is no formal controlled vocabulary for this field. |
| Comment | Note that a craft category is required if the craft subcategory is present |
| Occurrence | Occurs 0 or one time |
| Included in PAM? | Yes |
| Included in PSV? | Yes (V1.1) |
| Profile #1 (XML) | |
| Model #1 | |
| Element Content | String |
| Attributes | |
| Example | <pcm:craftCategory>home décor</pcm:craftCategory> <pcm:craftSubcategory>pillows </pcm:craftSubcategory> |
| Profile #2 (RDF) | |
| Model #1 | |
| Element Content | URI Reference (empty element) |
| Attributes | Authority Reference (rdf:resource) |
| Model #2 | |
| Element Content | String |
| Attributes | |
| Examples | Model #1 <pcm:craftCategory rdf:resource="craftCategory.xml/#homeDecor" /> <pcm:craftCategory rdf:resource="craftSubcategory.xml/#pillows" /> Model #2 <pcm:craftCategory>home décor</pcm:craftCategory> <pcm:craftSubcategory>pillows </pcm:craftSubcategory> |
| Profile #3 (XMP) | |
| Property Value | Text |

4.2.3 pcm:craftTitle

| | |
|------------------|--|
| Name | Craft Title |
| Identifier | pcm:title |
| Definition | Indicates the title for this craft. May be used interchangeably with dc:title. |
| Comment | |
| Occurrence | Occurs 0 or one time |
| Included in PAM? | Yes |
| Included in PSV? | Yes (V1.1) |
| Profile #1 (XML) | |
| Model #1 | |
| Element Content | String |
| Attributes | |

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| | |
|------------------|---|
| Example | <pcm:craftTitle>denim pillow</pcm:craftTitle> |
| Profile #2 (RDF) | |
| Model #1 | |
| Element Content | URI Reference (empty element) |
| Attributes | Authority Reference (rdf:resource) |
| Model #2 | |
| Element Content | string |
| Attributes | |
| Examples | Model #1 <pcm:craftTitle rdf:resource="craftTitle.xml/#denimpillow"/> Model #2 <pcm:craftTitle>denim pillow</pcm:craftTitle> |
| Profile #3 (XMP) | |
| Property Value | Text |

4.2.4 pcm:mainMaterial

| | |
|------------------|---|
| Name | Craft Main Material |
| Identifier | pcm:mainMaterial |
| Definition | The primary material(s) from which this craft is made. |
| Comment | Note that a PRISM CV for craft materials is provided for this purpose |
| Occurrence | Occurs 0 or many times |
| Included in PAM? | Yes |
| Included in PSV? | Yes (V1.1) |
| Profile #1 (XML) | |
| Model #1 | |
| Element Content | Enumerated value, may be customized by each publisher |
| Attributes | |
| Example | <pcm:mainMaterial>Household Item</pcm:mainMaterial> |
| Profile #2 (RDF) | |
| Model #1 | |
| Element Content | URI Reference (empty element) |
| Attributes | Authority Reference (rdf:resource) |
| Model #2 | |
| Element Content | Enumerated value, may be customized by each publisher |
| Attributes | |
| Examples | Model #1 <pcm:mainMaterial rdf:resource="pubCraftMaterial.xml/#householdItem"/> Model #2 <pcm:mainMaterial>Household Item</pcm:mainMaterial> |
| Profile #3 (XMP) | |
| Property Value | Open Choice |

4.2.5 pcm:method

| | |
|------------------|---|
| Name | Craft Method |
| Identifier | pcm:method |
| Definition | Specifies the method by which this craft is constructed. |
| Comment | A PRISM Controlled Vocabulary for crafting method is provided |
| Occurrence | Occurs 0 to many times |
| Included in PAM? | Yes |

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| | |
|------------------|---|
| Included in PSV? | Yes (V1.1) |
| Profile #1 (XML) | |
| Model #1 | |
| Element Content | Enumerated values, may be customized by each publisher |
| Attributes | |
| Example | <pcm:method>quilting</pcm:method> |
| Profile #2 (RDF) | |
| Model #1 | |
| Element Content | URI Reference (empty element) |
| Attributes | Authority Reference (rdf:resource) |
| Model #2 | |
| Element Content | Enumerated values, may be customized by each publisher |
| Attributes | |
| Examples | Model #1 <pcm:method rdf:resource="craftmethod.xml/#quilting"/> Model #2 <pcm:method>quilting</pcm:method> |
| Profile #3 (XMP) | |
| Property Value | Open Choice |

4.2.6 pcm:skillLevel

| | |
|------------------|---|
| Name | Craft Skill Level |
| Identifier | pcm:skillLevel |
| Definition | Indicates the skill level required to prepare this craft |
| Comment | . A craft "skill level" CV is provided for this purpose. Note that the craft skill level CV differs from the recipe skill level CV. |
| Occurrence | Occurs 0 or one time |
| Included in PAM? | Yes |
| Included in PSV? | Yes (V1.0) |
| Profile #1 (XML) | |
| Model #1 | |
| Element Content | Enumerated values, may be customized by each publisher |
| Attributes | |
| Example | <pcm:skillLevel>beginner</pcm:skillLevel> |
| Profile #2 (RDF) | |
| Model #1 | |
| Element Content | URI Reference (empty element) |
| Attributes | Authority Reference (rdf:resource) |
| Model #2 | |
| Element Content | Enumerated value |
| Attributes | |
| Examples | Model #1 <pcm:skillLevel rdf:resource="craftskillLevel.xml/#beginner"/> Model #2 <pcm:skillLevel>beginner</pcm:skillLevel> |
| Profile #3 (XMP) | |
| Property Value | Open Choice |

4.2.7 pcm:sourceType

| | |
|------------------|--|
| Name | Craft Source Type |
| Identifier | pcm:sourceType |
| Definition | Indicates the type of the craft source (indicated with dc:source). |
| Comment | A PRISM CV is provided for craft source. |
| Occurrence | Occurs 0 or one time |
| Included in PAM? | Yes |
| Included in PSV? | Yes (V1.1) |
| Profile #1 (XML) | |
| Model #1 | |
| Element Content | Enumerated values, may be customized by each publisher |
| Attributes | |
| Example | <pcm:sourceType >blog</pcm:sourceType> |
| Profile #2 (RDF) | |
| Model #1 | |
| Element Content | URI Reference (empty element) |
| Attributes | Authority Reference (rdf:resource) |
| Model #2 | |
| Element Content | Enumerated values, may be customized by each publisher |
| Attributes | |
| Examples | Model #1 <pcm:sourceType rdf:resource="craftSource.xml/#blog"/> Model #2 <pcm:sourceType >blog</pcm:sourceType> |
| Profile #3 (XMP) | |
| Property Value | Open Choice |

4.2.8 pcm:specialEquipment

| | |
|------------------|--|
| Name | Craft Special Equipment |
| Identifier | pcm:specialEquipment |
| Definition | Indicates any major equipment that is needed to prepare this craft such as a kiln or construction equipment. |
| Comment | A PRISM CV is provided for this purpose. Example is kiln or pottery wheel. |
| Occurrence | Occurs 0 to many times |
| Included in PAM? | Yes |
| Included in PSV? | Yes (V1.1) |
| Profile #1 (XML) | |
| Model #1 | |
| Element Content | Enumerated values, may be customized by each publisher |
| Attributes | |
| Example | <pcm:specialEquipment>kiln</pcm:specialEquipment > |
| Profile #2 (RDF) | |
| Model #1 | |
| Element Content | URI Reference (empty element) |
| Attributes | Authority Reference (rdf:resource) |
| Model #2 | |
| Element Content | Enumerated values, may be customized by each publisher |
| Attributes | |
| Examples | Model #1 <pcm:specialEquipment rdf:resource="craftEquipment.xml/#kiln"/> |

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| | |
|------------------|--|
| | Model #2 <pcm:specialEquipment>kiln</pcm:specialEquipment > |
| Profile #3 (XMP) | |
| Property Value | Open Choice |

4.2.9 pcm:specialOccasion

| | |
|------------------|---|
| Name | Craft Special Occasion |
| Identifier | pcm:specialOccasion |
| Definition | Indicates a special occasion or event associated with this craft. |
| Comment | Note that the craft special occasion CV differs from the recipe special occasion CV. |
| Occurrence | Occurs 0 to many times |
| Included in PAM? | Yes |
| Included in PSV? | Yes (V1.1) |
| Profile #1 (XML) | |
| Model #1 | |
| Element Content | Enumerated values, may be customized by each publisher |
| Attributes | |
| Example | <pcm:specialOccasion>Valentines Day</pcm:specialOccasion> |
| Profile #2 (RDF) | |
| Model #1 | |
| Element Content | URI Reference (empty element) |
| Attributes | Authority Reference (rdf:resource) |
| Model #2 | |
| Element Content | Enumerated values, may be customized by each publisher |
| Attributes | |
| Examples | Model #1 <pcm:specialOccasion rdf:resource="craftOccasion.xml/#Valentines"/> Model #2 <pcm:specialOccasion>Valentine's Day</pcm:specialOccasion> |
| Profile #3 (XMP) | |
| Property Value | Open Choice |

4.2.10 pcm:totalCost

| | |
|------------------|--|
| Name | Craft Total Cost |
| Identifier | pcm:totalCost |
| Definition | Indicates the total cost of this craft. |
| Comment | Note that the cost of each material required for the craft may be contained within the materials element in the craft body. The unit of currency should be included in this field. |
| Occurrence | Occurs 0 or one time |
| Included in PAM? | Yes |
| Included in PSV? | Yes (V1.1) |
| Profile #1 (XML) | |
| Model #1 | |
| Element Content | String |
| Attributes | |
| Example | <pcm:totalCost>\$4.50</pcm:totalCost> |
| Profile #2 (RDF) | |
| Model #1 | |

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| | |
|------------------|--|
| Element Content | URI Reference (empty element) |
| Attributes | Authority Reference (rdf:resource) |
| Model #2 | |
| Element Content | string |
| Attributes | |
| Examples | <p>Model #1 <code><pcm:totalCost rdf:resource="pillow31X.xml/#totalCost"/></code></p> <p>Model #2 <code><pcm:totalCost>\$4.50</pcm:totalCost></code></p> |
| Profile #3 (XMP) | |
| Property Value | Text |

4.2.11 pcm:totalTime

| | |
|------------------|--|
| Name | Craft Total Time |
| Identifier | pcm:totalTime |
| Definition | Indicates the total time it takes to complete this craft. |
| Comment | Note that detailed information about the time it takes to complete the craft may be contained within the <duration model in the craft body. This field should contain the total time to complete the craft, including the unit of measure. Example: totalTime="23 minutes" |
| Occurrence | Occurs 0 or one time |
| Included in PAM? | Yes |
| Included in PSV? | Yes (V1.1) |
| Profile #1 (XML) | |
| Model #1 | |
| Element Content | String |
| Attributes | |
| Example | <code><pcm:totalTime>35 minutes</pcm:totalTime></code> |
| Profile #2 (RDF) | |
| Model #1 | |
| Element Content | URI Reference (empty element) |
| Attributes | Authority Reference (rdf:resource) |
| Model #2 | |
| Element Content | string |
| Attributes | |
| Examples | <p>Model #1 <code><pcm:totalTime rdf:resource="pillow42WK0.xml/#totalTime"/></code></p> <p>Model #2 <code><pcm:totalTime>35 minutes</pcm:totalTime></code></p> |
| Profile #3 (XMP) | |
| Property Value | Text |